

IT'S EASY TO HELP

Simply fill out the form included in this brochure.

By completing the form you also get the opportunity to choose what activities you want your donation to be invested in. If you direct your donation to an activity, a report of the work accomplished with your contribution will be sent to you.

The two foundation partners in this fundraising campaign are charities that can issue tax receipts to donors.

For Canadian citizens, make your check payable **to:**

**Restigouche River Salmon
Conservation Foundation**

For US citizens, make your check payable to:

**Restigouche Atlantic Salmon
Preservation Foundation**

All donations should be returned to :

**Restigouche Salmon
Conservation Campaign**

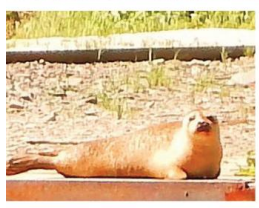
6, Perron Ouest
Matapédia (Québec) Canada
G0J 1V0



PROTECTION

OBJECTIVE

IMPROVING PROTECTION CAPACITIES
To build strategic planning with local authorities, buy cameras and post signs to promote the reporting of illegal activities.



Seal observed on the Little Main
Restigouche River in 2014

MITIGATION OF PREDATORS

OBJECTIVE

ADDRESSING PREDATOR CONCERNS

To identify the impact on Restigouche salmon stock and control the populations, under actual regulations, of the striped bass, cormorant, seals and Merganser.



RESTIGOUCHE
SALMON
CONSERVATION
CAMPAIGN

THE MIGHTY RESTIGOUCHE RIVER

and its salmon are world-renowned. Locally, salmon is of great cultural value for Mi'gmaq and is precious to sport fishers. The resilient salmonid faces many threats to complete its life cycle, from upstream brooks to the west coast of Greenland, Restigouche salmon migrate through multiple challenging habitats. In the early 1900's, there was 10 to 20 times more salmon returning to the Restigouche than there are today. Salmon returns are not attaining minimum conservation requirements for sustainable fisheries and their chances for survival are compromised.

To address this decline in salmon populations in the Restigouche River and to promote the involvement of all stakeholders in restoration efforts, we are launching this fundraising campaign.

With the experience of our partners and staff in habitat restoration, population monitoring, protection, research and education, we are confident that we can lead and support these efforts for preserving Atlantic salmon in the Restigouche River.



► Before and after pictures of the Jardine Brook logjam removal

HABITAT QUALITY AND ACCESS

REMOVING SPAWNING OBSTRUCTIONS

OBJECTIVE To remove or open beaver dams and other in-stream obstruction to ensure habitat connectivity so adult salmon can reach critical spawning habitat of Restigouche tributaries.



REDUCING SILTATION RUNOFF

OBJECTIVE To identify and restore siltation runoff sources in farming, forestry operation and industrial activities located in the Restigouche Watershed. To address the impact of forestry operations on water flow regime and water quality by using modeling method for better practices. To identify and restore unstable bank causing pool filling.

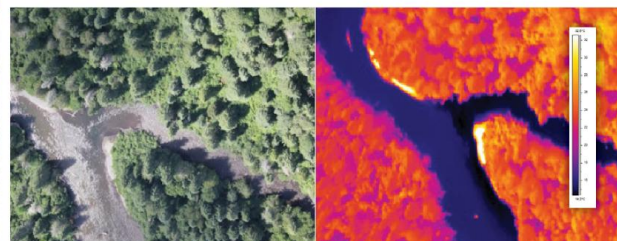


► Before and after pictures of a bank stabilization project - Little Main Restigouche River



IDENTIFICATION AND PROTECTION OF THERMAL REFUGES

To identify cold water sources and work to enhance their efficiency.



► Matapedia-Listugui youth during a tree planting activity

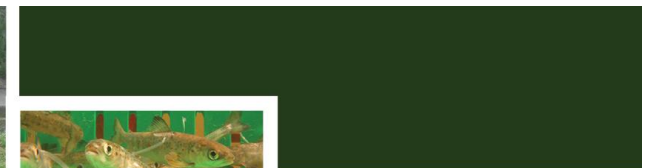
EDUCATION PROGRAMS

OBJECTIVE To conduct school-based and public-oriented conferences, publication and publicity to promote Salmon and Restigouche River protection same as the importance of the salmon angling for the local economy.



STOCKING PROGRAM

OBJECTIVE To develop and implement stocking programs to increase the distribution and densities of juvenile salmon on uncolonized and low density tributaries of the Restigouche River. Best practices using local broodstock and early stage release such as the use of "Scotty Boxes" and instream incubation are proposed.



STOCK ASSESSMENTS

OBJECTIVE To improve counting capabilities to more accurately measure and subsequently better manage returning stocks of adult spawning salmon. (Electrofishing, smolt wheels, snorkeling and redd count).



► Smolt sonar tagging Kedgwick River



Insertion of a sonar tag in a Restigouche kelt.

INNOVATIVE AND APPLIED RESEARCH

OBJECTIVE To conduct collaborative scientific research projects and enable the use of new technologies towards a better understanding of Atlantic Salmon Ecology in the watershed and in ocean migration.